

Speed Dating, Outreach Style

Why Do Outreach?

The library may be central to your life, but that is not necessarily true of everyone. Some might be unfamiliar with the modern library and think that it has nothing to offer them. For others, not having transportation means they are unable to access the library and its resources.

That combination of a lack of transportation and a lack of awareness means that there are many potential library users that we have yet to reach. Fortunately, there are a multitude of ways to match activities, locations and audiences for you to spread the word of your library.

When you think about outreach, think outside the box! Here are some of the places and programs where we have enjoyed outreach success.



Children: the Future is in their Hands

Children are eager to learn, and we're eager to teach them about all the library has to offer. We hope that the library becomes an important part of their lives and remains that way in the years to come.

Finding them is the first step

Try these places

- Daycares & Preschools
- Laundromats
- Playgrounds & Ball Fields
- Housing Complexes
- Family Restaurants

Or these organizations

- Big Brothers & Big Sisters
- Cub Scouts
- Girl Scouts
- Boys & Girls Clubs
- Schools & PTAs

After you find them

For the younger crowd

- Story Time
- Outdoor Art
- Story Walk

For older children

- Minute to Win It Games
- Robotics
- Ice Cream in a Bag



Adult Audiences

For some adults, all that is necessary is to make information about the "new" library more visible. For others, it means bringing the services and resources themselves.

Finding Mobile Adults

Make a call and get permission to set up a table. You can hand out information about resources and upcoming events or establish a pop up library to provide cards and materials.

- Community Festivals
- Farmers Markets
- Bingos
- Senior Centers
- Food Pantries
- Parks

Deposit Collections

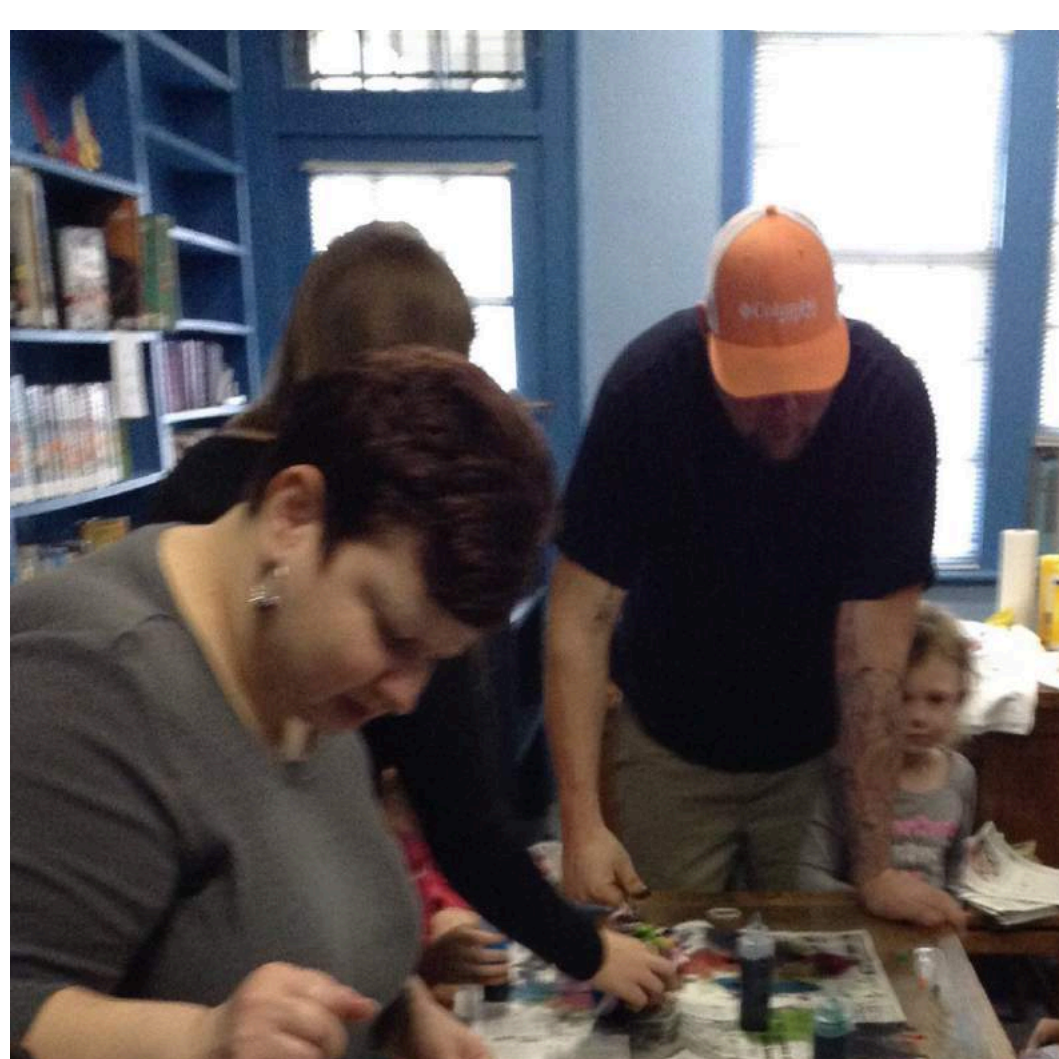
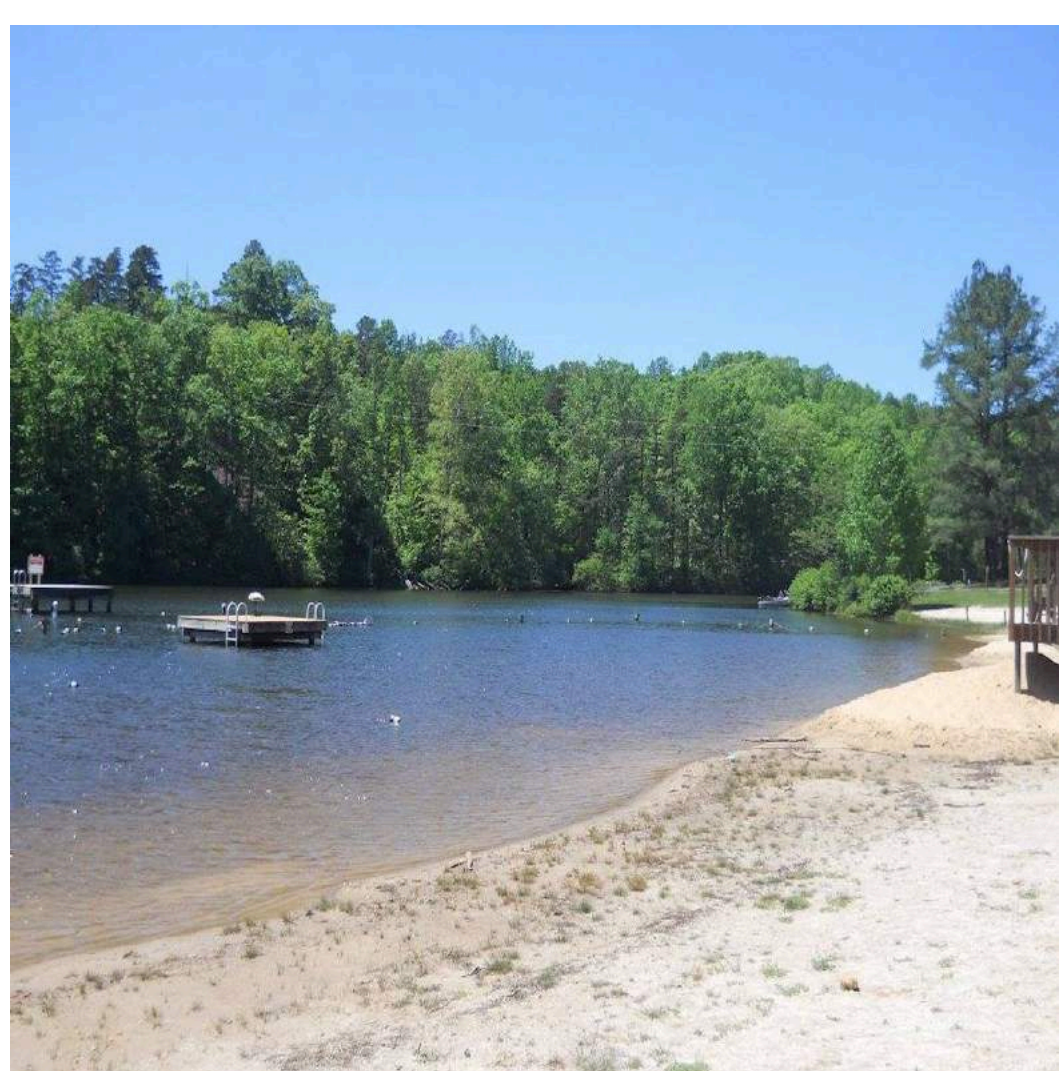
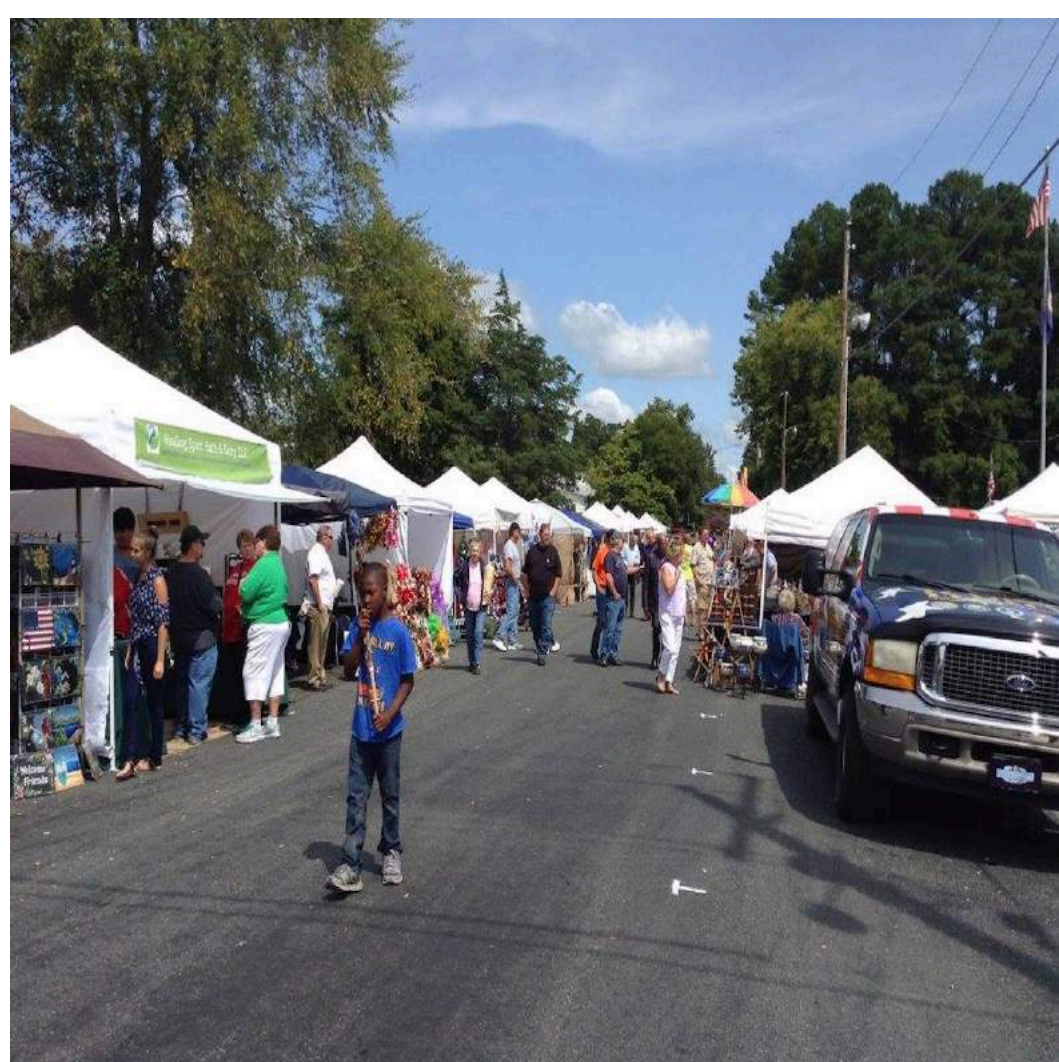
Think about where adults gather. Any place that has a waiting room or common area is a possible location for a deposit collection.

- Government Offices
- Service Stations
- Senior Housing
- Doctors' Offices

Traveling Programs

Have you found potential patrons in places without transportation? Consider bringing resources and programs to them.

- Adult Coloring
- Tech Petting Zoo
- Book Discussion
- Tie Dye



Reaching Out with Promotional Materials

Would a local restaurant allow you to provide them placemats? What about organizations that hold community meals, host pancake breakfasts, or carry out fundraising dinners?

<p>Burkeville Library 114 Agnew St. Burkeville, VA 23022 Phone/Fax: 434-767-5555</p> <p>Monday - closed Tuesday - 9:30-3:00 Wednesday - closed Thursday - 9:30-3:00 Friday - 10:00-2:00 Saturday - 9:00-12:00</p>	<p>Crewe Library 414 Tyler St. Crewe, VA 23030 Phone/Fax: 434-645-8888</p> <p>Monday - 10:00-6:00 Tuesday - 10:00-8:00 Wednesday - 10:00-8:00 Thursday - 10:00-6:00 Friday - closed Saturday - 10:00-2:00</p>	<p>Blackstone Library 415 South Main St. Blackstone, VA 23024 Phone/Fax: 434-292-3587</p> <p>Monday - closed Tuesday - 12:00-6:00 Wednesday - 12:00-6:00 Thursday - 12:00-6:00 Friday - 10:00-2:00 Saturday - 10:00-2:00</p>
<p>You asked. We listened. Now available: Ancestry.com</p> <p>Come to any branch to research more than five million Census reports, military and immigration records and more. Need a little help getting started? Call Sally Crager at 434-645-9594 to schedule one-on-one assistance.</p>	<p>Internet Access & Fax Service</p> <p>Public computers with Internet access are available at each branch, and they are free to use. Visitors also have the ability to print from the computers or fax for a small fee. Visitors with their own devices may access the library's Wi-Fi connection at no cost to them.</p>	<p>Borrow at Your Convenience</p> <p>Your Nottoway County Public Library card provides access to the Overdrive and Zinio catalogs. This means you can download books, audiobooks, and magazines 24/7. There are thousands of titles available, and they're all free to borrow!</p>
<p>Computer Help Available</p> <p>The Library Program is scheduling one-on-one assistance to help answer your computer questions. Call Sally Crager at 434-645-9594 to register.</p>	<p>Your Library ROCKS!</p> <p>Decorate a rock, then "set it free" for others to find and enjoy. #MyLibraryRocks on Facebook Crewe: Monday, Sept. 25 at 4:00 Blackstone: Thursday, Sept. 28 at 4:30 Burkeville: Saturday, Sept. 30 at 11:00</p>	<p>Visiting a State Park? Start by Visiting Your Library!</p> <p>The Nottoway County Public Libraries have a collection of Nature Backpacks for you to borrow, and each of these contains a pass for the VA Park System.</p>

(Actual size: 11" x 17")

Do local businesses have counter space for event post cards?

Kids... Come to the library to build and decorate a Gingerbread House to take home.
Blackstone: Sat. 12/17 at 10:30
Crewe: Mon. 12/19 at 12:00
Burkeville: Tues. 12/20 at 12:00

One Card, Three Libraries, Thousands of Possibilities

Burkeville: 114 Agnew Street 434-767-5555
Crewe: 414 Tyler Street 434-645-8888
Blackstone: 415 S. Main Street 434-292-3587

Nottoway County Literacy Program
One-on-One Computer Help

Tuesday, Sept. 12 from 5:30-7:30 (Blackstone)
Thursday, Sept. 14 from 6:00-8:00 (Crewe)
Saturday, Sept. 23 from 9-12:00 (Burkeville)

Contact Sally to schedule a session: 434-645-9594 or scragers@nottlib.org

Volunteer Fair & Ice Cream Social
Tuesday, April 4th (5-8:30)
At the Crewe Community Center!

Benefits from Volunteering:

- Gain Work Experience
- Learn New Skills
- Share Your Skills
- Help Your Community

There are volunteer opportunities for **many ages** and in a **variety of settings**, both indoor and outside. **Why not enjoy some free ice cream** while learning how you can help out in your community?



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Director
Nottoway County Public Library System

